

Strategy 2020: Delivering Value

Analyst Call Frankfurt, 27 April 2015

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Strategy 2020: Focusing Deutsche Bank to deliver value



A leading global bank based in Germany

What's constant

Client-centricity: placing our clients at the centre of what we do

Keeping a global footprint

Maintaining a **universal banking** product offering

What changes

Refocusing on clients who offer mutually beneficial partnerships

Moving toward a more **focused geographic reach**

Tightening our **product perimeter** – not all things to all people

Proactive stance on future regulatory direction and robust controls



Deutsche Bank's unique positioning is a long-term competitive advantage

Market position of Deutsche Bank

		•		
Positioning of Deutsche Bank		Germany	Europe	Global
Capital markets expertise and global cash / trade platform	CB&S	No. 1	Тор 1-3	Тор 5
Leading domestic retail franchise positioned for multi-channel delivery	PBC	No. 1 ⁽¹⁾	strong hor	al reach with me base in cope
Global model anchored in one of the world's strongest economies	GТВ	No. 1	Top 1-3	Top 5-10
Global asset and wealth proposition	Deutsche AWM	No. 1	<i>Top 1-3</i>	Top 5-10

(1) Among private sector banks

Source: Dealogic, BVI, Coalition, Lipper, BCG, Scorpio, company data

Agenda



1 Taking stock

2 Strategy 2020

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Taking stock: Strategy 2015+ has delivered significant achievements...

Balance and performance

Core business **balance and performance**: All core businesses exceeding EUR 1 billion IBIT for the first time⁽¹⁾

Capital position

Stronger capital position, with strong deleveraging, derisking and near-doubling of CET 1 ratio

Resilience

More resilient: Substantially invested in infrastructure and regulatory compliance

Cultural change

Embedding deep-rooted cultural change

Taking stock: ...but we have also faced significant setbacks



Environment		Execution	
Regulation	 ■ Regulatory bar raised: FBO / CCAR⁽¹⁾ rules in the US TLAC⁽²⁾ Leverage ratios in Europe / US Bank levies CRD4 compensation rules Bank structure reforms / German bank separation 	Costs of regulatory compliance	 Cost of regulatory compliance and new controls materially higher than originally foreseen
Macro	Record low interest rates taking a toll on deposit gathering business	Costs of complexity	Execution of efficiency drive negatively impacted by high operational and structural complexity
Costs of legacy / litigation	Costs of resolving legacy issues and litigation soared, particularly in the US	Business model	■ High level of optionality maintained – at a cost

⁽¹⁾ Foreign Banking Organizations (FBO) / Comprehensive Capital Analysis and Review (CCAR)

⁽²⁾ Total Loss Absorbing Capacity (TLAC)

Our outlook



Positive outlook

Negative outlook

Key themes

Outlook 2015 to 2020

Macro



- US and Asia: recovery / sustainable growth
- Europe: historically low interest rates persist
- Rising geopolitical tensions create uncertainties



Recovering markets



- Improving global outlook anchored to US and EM growth
- Primary markets benefit from buoyant valuations
- Return of volatility supports tentative recovery in fixed income and currency markets



Improving competitive dynamics



- Global universal leaders consolidate further
- Business model choices: a transatlantic divide



Tighter regulation



- Requirements for capital, leverage, liquidity and funding continue to increase
- Additional challenges arise from resolution, TLAC, bank levies, RWA harmonization and continued subsidiarization



Agenda



1 Taking stock

2 Strategy **2020**

Strategy 2020: Six key decisions



Aspirations Deliver sustainable client-driven franchise by: Leverage reduction: Reposition 1 Reducing transactional business and focus product suite gross ~EUR 200bn, CB&S net ~EUR 130-150bn Invest in client solutions, advisory and equities Net leverage reduction of Re-focus through deconsolidation of Postbank Reshape ~FUR 140bn 2 Transform DB into a leading digitally-enabled advisory bank for retail Closure of up to 200 private and commercial clients branches Group-wide net Invest with focus on a) customer experience, b) revenue **Digitalize DB** 3 investment of up to opportunities, c) enable our platform, and d) new clients EUR 1bn by 2020 Increase in leverage Grow Invest in scaling-up GTB exposure by 30-40% **GTB** and 4 P&L investment of Aggressively invest in future growth of Deutsche AWM **Deutsche AWM** >EUR 1.5bn Exit / reduction of Rationalize Rationalize our geographic footprint 5 presence in 7-10 our footprint Invest in high growth hubs (e.g., China, India) countries Changes to governance **Transform** Redesign our operating and governance model to achieve and structure our operating higher efficiency, reduced complexity, even stronger controls 6 ■ Additional ~EUR 3.5bn and easier resolvability model gross savings

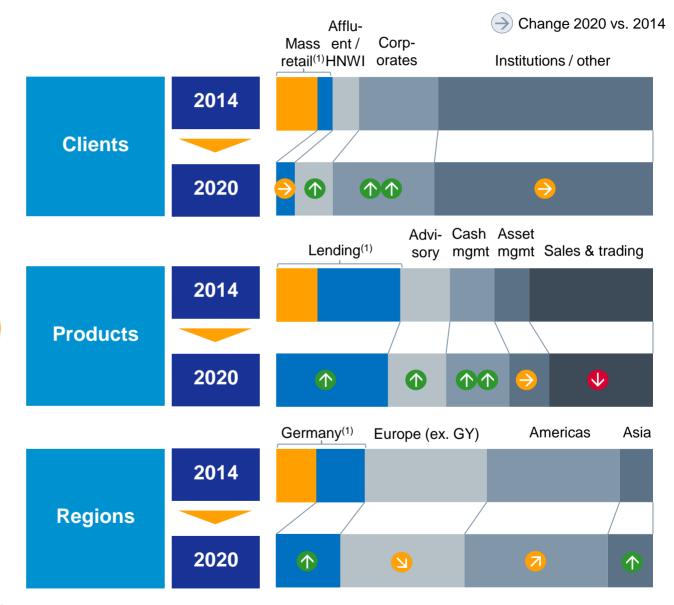
Note: Gross cost savings are countered by increasing cost from inflation, FX changes, cost of growth, cost of regulatory compliance and other cost increases

Result: A reshaped business model



Targeted indicative resource utilization (CRD4 exposure) by 2020

- Re-affirming our commitment to clients: at the center of what we do
- Serving client segments which offer mutually beneficial partnerships in services in which we excel
- Adapting our product and resource deployment accordingly

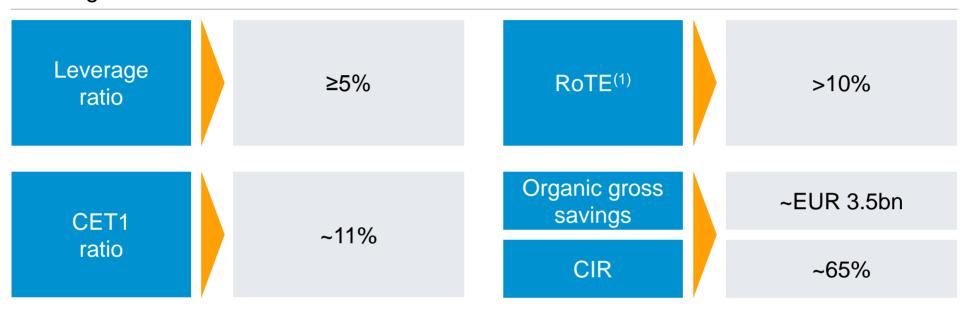


(1) 2014 including all of Postbank; 2020 excluding Postbank

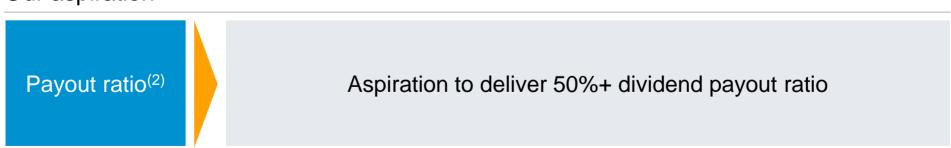
Strategy 2020: Medium term ambitions



Our targets



Our aspiration



Note: Gross cost savings are countered by increasing cost from inflation, FX changes, cost of growth, cost of regulatory compliance and other cost increases

(1) RoTE: Post-tax Return on Tangible Equity is calculated as net income (loss) attributable to shareholders as a percentage of average tangible shareholders' equity. Net income (loss) attributable to shareholders is defined as Net income (loss) excluding post-tax income (loss) attributable to non-controlling interests. Tangible shareholders' equity is the shareholders' equity per balance sheet excluding goodwill and other intangible assets

(2) Through dividends and/or share buybacks



Reposition CB&S: Delivering a sustainable, resilient and

well-controlled investment bank

✓ Emphasis✗ De-emphasis

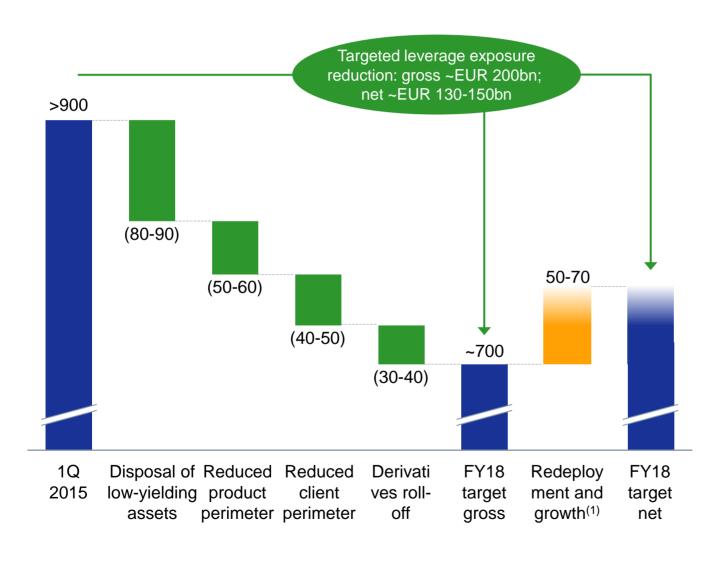
H / M / L= high / medium / low CRD4 leverage consumption

		2012- 2014	Aspiration 2020	CRD4 usage
Invest	Top 3 global Debt S&T business	\checkmark	\checkmark	н
	Top 5 global Corporate Finance house	\checkmark	\checkmark	L
	Top 5 Equities S&T franchise	×	\checkmark	М
Refocus	Optimize country presence	×	✓	M
	Emphasize client solutions versus flow	×	\checkmark	M
	Multi- vs. single-product relationships	×	\checkmark	M
Adjust perimeter	Top 5 global commodities business	\checkmark	×	М
	Leading provider uncleared CDS	\checkmark	×	Н
	Leading global repo franchise	\checkmark	×	Н
	Long dated uncleared derivatives	\checkmark	×	Н

Reposition CB&S: Shrinking and re-deploying balance sheet



CRD4 leverage exposure, in EUR bn

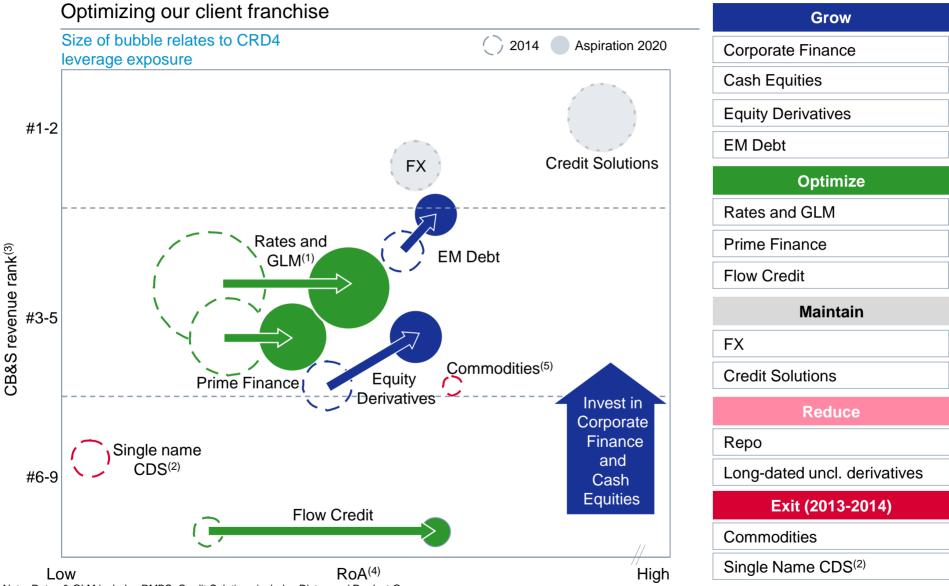


Expected impact of exposure reduction

- ~EUR 0.8bn deleveraging exit costs
- ~EUR 0.6bn negative run-rate revenue impact...
- ...more than offset by:
 - Revenues from redeployment; and
 - Market growth

Reposition CB&S: Trimming while investing





Note: Rates & GLM includes RMBS, Credit Solutions includes Distressed Product Group

(1) Reduction mainly in long-dated uncleared derivatives and repo (2) Excluding single name CDS in Asia, CEEMEA and LatAm (3) Based on Coalition index (DB internal structure) (4) Revenue return on CRD4 exposure (5) as at FY2013

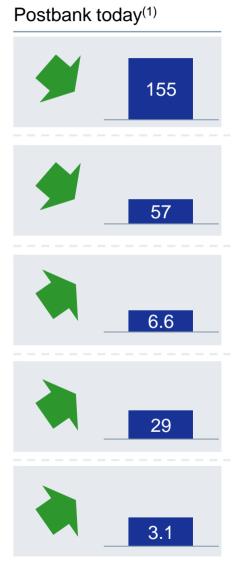
Reshape retail: Substantial investments in Postbank since 2010







- Disposed / wound down non-core assets EUR 42.3bn:
 - EUR 3.7bn structured credit portfolio
 - EUR 13.1bn commercial real estate portfolio
 - EUR 25.5bn
 deleveraging financial
 markets business
- Invested in platform and efficiency EUR 1.2bn:
 - Service quality, sales
 and process efficiency:
 EUR 0.5bn
 - IT platform upgrades: ~FUR 0.7bn



(1) FY2014 Source: Postbank Annual Report 2010 / 2014



Reshape retail: A number of factors has led us to reconsider Postbank's strategic fit with DB

Key factors		Implications		
Leverage	 Postbank's mortgage and home loans products drive high returns at high balance sheet usage Resulting 3.1% leverage ratio especially onerous given DB's G-SIB status 	■ DB's proactive focus on ≥5% medium-term leverage ratio would negatively impact Postbank's product portfolio and growth prospects		
Cross-sell	 Cross-selling between DB and Postbank : Made more costly and onerous by evolving regulation Limited by differing client needs 	■ Substantially less scope for revenue synergies between Postbank and DB		
Funding	■ Postbank's contribution to group-wide funding and liquidity limited by regulatory constraints	Group-wide limits constrain Postbank's ability to efficiently deploy its funding overhang		

DB's ability to fully realize value of Postbank's acquisition eroded in the face of changed regulatory environment and our strategy

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Reshape retail: Postbank deconsolidation process and timeline

Intention to launch squeeze-out

- To prepare the execution of our strategy, we acquired additional 2.7% of Postbank shares
- Our **ownership** moved from **94.1% to 96.8%**
- Intention to launch squeeze-out at a Postbank shareholders' meeting by August 2015
- Completion of squeeze-out expected at the latest by year-end 2015
- Squeeze-out provides us with flexibility with regard to domination agreement

Next steps Cease integration efforts especially in IT and middle/back-office operations Imme-Revert to stand-alone business and diately operating models Yet maintain the efficiency and service quality improvements Pursue squeeze-out of Postbank minorities at Postbank shareholders' meeting 2Q-4Q 2015 Prepare subsequent re-IPO process By end Launch re-IPO 2016

Reshape retail: A leading advisory bank



Substantial actions planned...

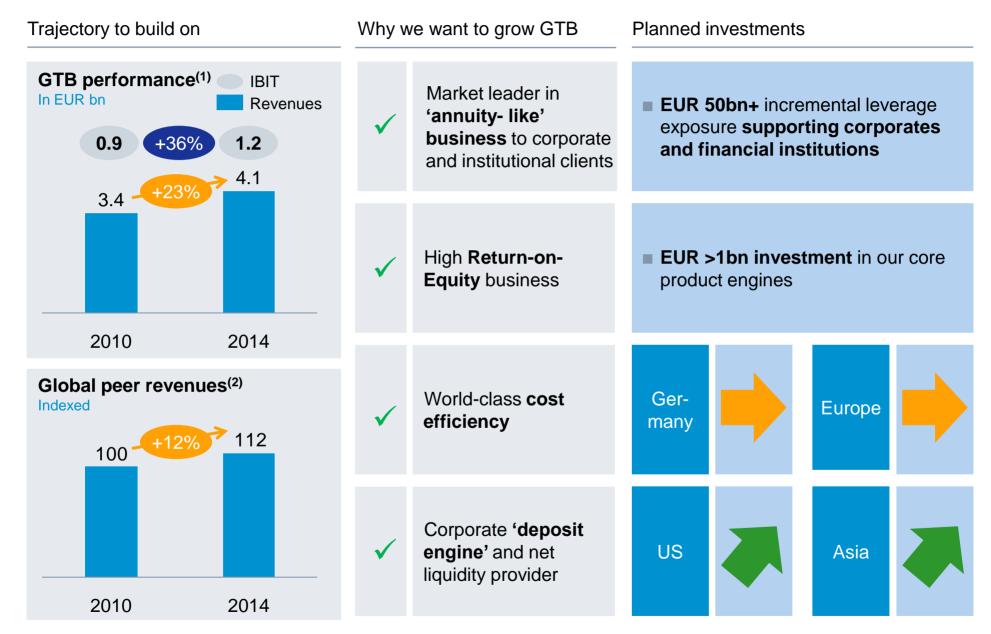
- Sharpen distribution model
 - Up to 200 branches closed by 2017
 - Strengthen omni-channel capabilities
- Continue to invest in efficiency and service quality
- Invest in digital capabilities
 - ~EUR 100m invested so far
 - Targeting EUR 400-500m further investments by 2020
- Optimize infrastructure and front-toback cost reduction

...to deliver our new PBC

- ✓ Leading digitally-enabled advisory bank for >13m clients with strong home base in Europe
 - No. 1 advisory bank in Germany⁽¹⁾ for >8m private, business and MidCap clients
 - Strongholds in five other attractive European markets with in total ~5m clients
- Uplift of asset productivity through emphasis on investment and insurance products
- Fully digitized omni-channel distribution model with ~500 specialized advisory centers in Germany and premium service
- ✓ Competitive cost efficiency

Grow GTB: Continue to invest in scale





(1) 2014 does not reflect C&A clear-out adjustments as per 1Q2015 disclosure (2) Peer set consisting of BoA, JPM, Citi, BNY, HSBC, State Street and Standard Chartered

Grow Deutsche AWM: Invest to capture future growth



Significant global growth opportunities for the industry



Planned investments to capture growth

Balance Sheet:

Prudently grow lending balance sheet
 5-10% p.a. to support client needs

Client coverage:

- Increase U/HNWI relationship managers in key markets by 15% in the next two years
- Increase product specialists

Investment performance and solutions:

- Develop innovative Retirement and Strategic Beta offerings
- Further enhance Alternatives and Multi-Asset investment capabilities

Operating model:

- Continue to streamline footprint to further improve CIR
- Invest in technology and digital capabilities to better serve clients

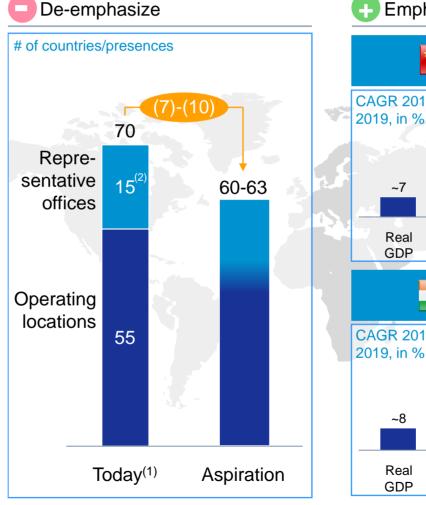
Sources: Credit Suisse Global Wealth Report 2014; PwC Asset Management 2020: A brave new world 2014; BCG Global WM Industry Survey 2014

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Rationalize our footprint: Exit or reduce our presence while investing in high growth hubs

Key drivers of our footprint optimization decisions

- Reducing complexity
- Market size and growth
- Importance for international large caps / MNCs
- Regulatory and political environment / outlook
- DB market position / ability to compete
- Size of current local presence
- Cost of operations increasing





⁽¹⁾ One country exited compared to YE 2014

⁽²⁾ Including remote presences

Transform our operating model: Top-down savings targets



In EUR bn

		Target	
Details on next page		Gross cost savings p.a.	Cum. CtA
Additional gross savings	 Narrow perimeter (e.g., de-emphasizing of product/client segments, locations) Increase efficiency (e.g., process streamlining, IT/Ops platform optimization) 	~3.5	~3.7
Remaining 2015 OpEx savings (Examples)	 Modernize DB's non-retail IT infrastructure/ application footprint jointly with a strategic partner Complete roll-out of our strategic global investment management platform for Deutsche AWM 	1.2 ⁽¹⁾	1.0 ⁽²⁾
		Additional cost reductions p.a.	Cum. CtA
Disposals	 Deconsolidate Postbank Completed NCOU exits Other portfolio measures 	3.3	0.3

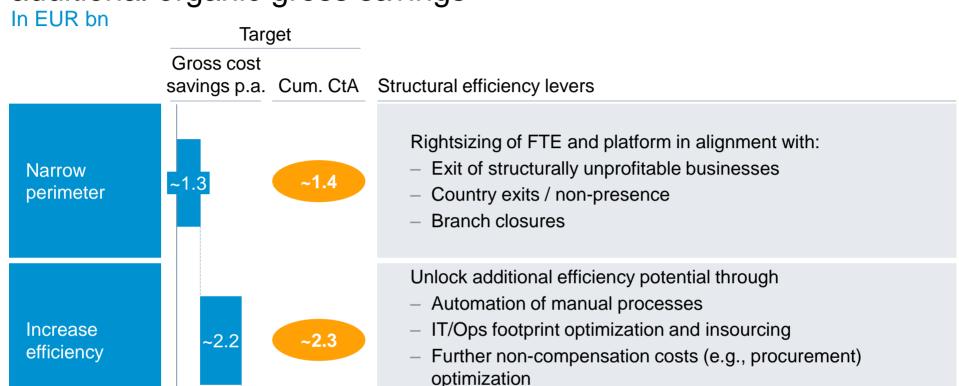
Note: Gross savings are countered by increasing cost from inflation, FX changes, cost of growth, cost of regulatory compliance and other cost increases

(1) Reflects overall FY2015 OpEx savings already included in separately disclosed OpEx numbers; no adjustments from incremental savings

(2) Already included in separately disclosed OpEx numbers

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Transform our operating model: Contributing ~EUR 3.5bn additional organic gross savings





Targeting ~15% reduction of adjusted costs by 2020

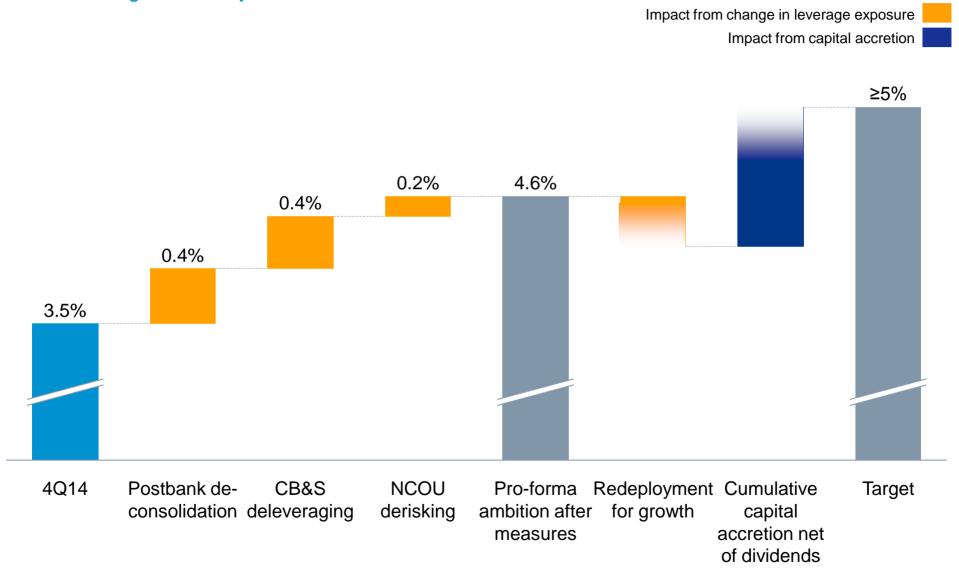
Infrastructure functions re-alignment

Note: Gross cost savings are countered by increasing cost from inflation, FX changes, cost of growth, cost of regulatory compliance and other cost increase



Journey to 5% leverage ratio target coming from balance sheet reduction and capital accretion

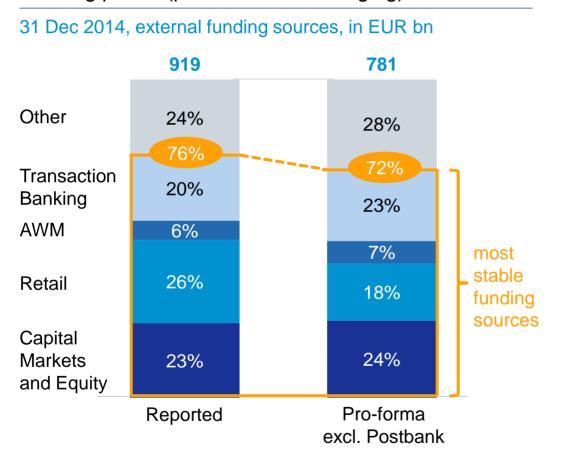
CRD4 leverage ratio, fully loaded



Our pro-forma funding profile remains robust



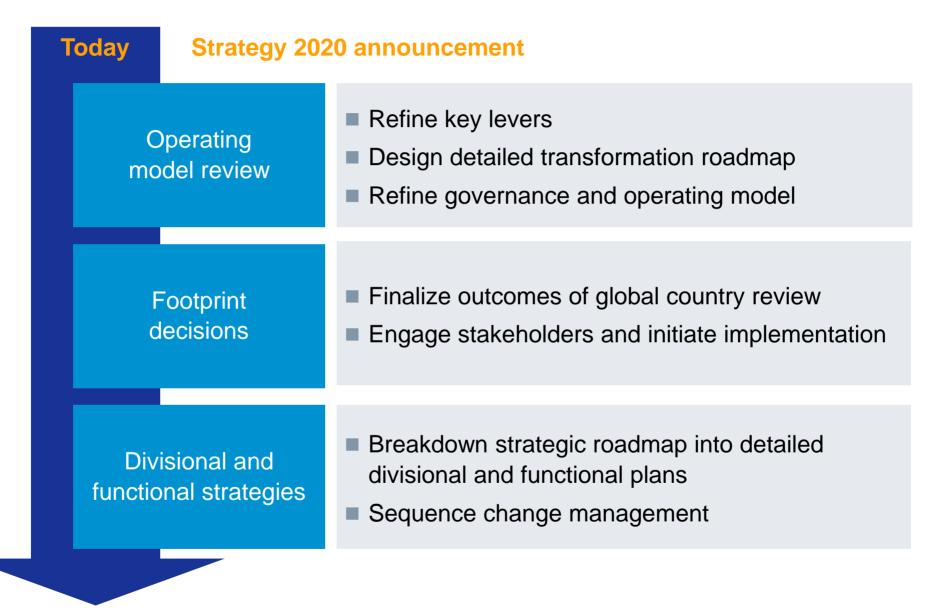
Funding profile (pre-CB&S deleveraging)



- Postbank is a self-funding entity with no material funding contribution to DB Group
- Substantial majority of funding continues to come from most stable sources
- DB had a pro-forma LCR ratio of 119% in Dec-14; deconsolidation of Postbank expected to have no material impact on LCR ratio
- DB intends to fully comply with NSFR requirements
- Further positive contribution from CB&S deleveraging and GTB / Deutsche AWM growth

What comes next





Up to 90 days Follow-up announcement

Cautionary statements



This presentation contains forward-looking statements. Forward-looking statements are statements that are not historical facts; they include statements about our beliefs and expectations and the assumptions underlying them. These statements are based on plans, estimates and projections as they are currently available to the management of Deutsche Bank. Forward-looking statements therefore speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

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